**A.B.I.S®**
ASIA'S BROADCASTING & INFOTAINMENT SHOW

**32nd Edition**
**BI2023**
**BROADCAST INDIA SHOW ▪ MUMBAI**
**8 - 10 October, 2023**
**(Sunday – Tuesday)**
Venue: Venue: **3rd Floor, Jio World Convention Centre, Mumbai**
**www.broadcastindia-show.com**

**NÜRNBERG/MESSE**

## Conference Programme

### THEME

# WHAT'S NEXT IN M&E?: POISED FOR THE NEXT EVOLUTION

## Day 1: 8 October, 2023

| TIME | SESSION DETAILS |
|---|---|
| | **FIRESIDE CHAT** |
| 11:00 to 11:30 Hrs | **CELEBRATING JUBILEE WEBSERIES SHOWBIZ**<br>**Vikramaditya Motwane** & **Atul Sabarwal**, Filmmakers in conversation with **Akshaye Rathi** |
| | **PANEL DISCUSSION** |
| 11:45 to 12:30 Hrs | **THE EVOLUTION OF RISE**<br>Moderator: **Sonia Prashar**, Chairperson of the Board and Managing Director, NuernbergMesse India<br>Panellists: **Gayathiri Guliani**, Vice President- Licensing & Content Partnerships, Lionsgate India<br>**Shivani Kochhar**, Senior Manager Sales System Apac \| Technology and Operations at Warner Bros. Discovery<br>**Rupali Sarkar**, Senior Manager - Business Development, Yotta Data Services Private Limited<br>**Sreelakshmi Menon**, General Manager, Larsen & Toubro Constructions |
| | **KEYNOTE** |
| 12:30 to 12:50 Hrs | **REIMAGINING CONTENT DELIVERY WITH DIGITAL TRANSFORMATION**<br>Presenter: **Sunil Gupta**, Co-Founder, MD & CEO - Yotta Data Services |
| | **PANEL DISCUSSION** |
| 14:00 to 14:45 Hrs | **GENERATIVE AI & THE MEDIA INDUSTRY**<br>Moderator: **Prasanna K.**, Business Head, Media Solutions, Qube Cinema Technologies Pvt Ltd<br>Panellists: **Guru Vaidya**, Solution Consulting Manager, Adobe<br>**Shailendra Mathur**, Vice President Of Architecture And Technology, Avid Technology<br>**Vijay Venkataramanan**, Co-founder @ Spotter & Creator Engine<br>**Muralidhar Sridhar**, Senior Vice President - AI & ML, Prime Focus Technologies<br>**Anant Roongta**, Managing Director, Famous Studios |

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# WHAT'S NEXT IN M&E?: POISED FOR THE NEXT EVOLUTION

## Day 1: 8 October, 2023 (Continued...)

| TIME | SESSION DETAILS |
|---|---|
| | **TECHNICAL SEMINAR** |
| 14:45 to 15:05 Hrs | **WORRIED ABOUT STORAGE COST OF YOUR CONTENT ?** <br> **THINK CORVAULT, INTELLIGENT RAID SOLUTION FOR M&E INDUSTRY** <br> **Presenter:** **Kamran Akhtar**, Presales Lead – SAARC, Seagate Technology |
| | **PANEL DISCUSSION** |
| 15:05 to 15:50 Hrs | **EMERGING TECHNOLOGIES IN BROADCAST** <br> **Moderator:** **Ganesh Kaushic,** Transformation Advisor <br> **Panellists:** **Chaitanya Chinchlikar,** Vice President, Business Head, CTO & Emerging Media Head, Whistling Woods International <br> **Raj Kapoor,** Founder, India Blockchain Alliance <br> **Anuradha Chowdhary,** Founder, Zeroto3 Collective <br> **Angad Sodhi,** Founder, Colors of India |
| | **TECHNICAL SEMINAR** |
| 15:50 to 16:10 Hrs | **DISK ARCHIVE** |
| | **TECHNICAL SEMINAR** |
| 16:10 to 16:30 Hrs | **CREATE AMAZING CONTENT, FASTER, FROM ANYWHERE** <br> **Presenter:** **James NG**, Head of Sales and Technical Services, Apac, Studio Network Solutions (SNS) |
| | **TECHNICAL SEMINAR** |
| 16:30 to 16:50 Hrs | **WTVISION** |
| | **TECHNICAL SEMINAR** |
| 16:50 to 17:10 Hrs | **INTRO INTO A/V OVER FIBER TRANSPORT** <br> **Presenter:** **Radhamohan Rajani,** Technical Sales Support Specialist, Broaman and Optocore |

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### THEME

## WHAT'S NEXT IN M&E?: POISED FOR THE NEXT EVOLUTION

## Day 2: 9 October, 2023

| TIME | SESSION DETAILS |
|---|---|
| | **FIRESIDE CHAT** |
| 11:00 to 11.45 Hrs | **FUTURE PROOFING THE OTT EXPERIENCE**<br>**Sashishekhar Panda**, Head – Content, Continuity, and IT Management, Yotta Data Services<br>**Marc Mulgrum**, Senior Vice President of Global Sales , Setplex |
| | **TECHNICAL SEMINAR** |
| 11:45 to 12:05 Hrs | **HYPERCONVERGED – EFFICIENCIES WITH CHOICES**<br>Presenter:  **Aaron Char**, Business Development Manager, Ross Vide - Production Switchers & Servers |
| | **TECHNICAL SEMINAR** |
| 12:05 to 12:25 Hrs | **ARK INFOTECH** |
| | **TECHNICAL SEMINAR** |
| 12:25 to 12:55 Hrs | **TRANSFORMING ASSET MANAGEMENT TO KNOWLEDGE MANAGEMENT**<br>Presenter:  **Shailendra Mathur**, Vice President and Chief Architect, AVID |
| | **WORKSHOP** |
| 14:00 to 16:00 Hrs | **CAMERA TO CLOUD WORKSHOP BY  ADOBE**<br>Presenter:  **Chetan Shah**, Strategic Developments & Relations at Adobe |
| | **PRESENTATION** |
| 16:05 to 16:45 Hrs | **TECHNOLOGY & CREATIVE NUANCES OF THE IMMERSIVE INDUSTRY**<br>Presenter:   **CHAITANYA CHINCHLIKAR**, Vice President, Business Head, CTO & Emerging Media Head, Whistling Woods International |

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# WHAT'S NEXT IN M&E?: POISED FOR THE NEXT EVOLUTION

## Day 2: 9 October, 2023 (Continued...)

| TIME | SESSION DETAILS |
|------|-----------------|
| | **TECHNICAL SEMINAR** |
| 16:45 to 17:10 Hrs | TBC |
| | **TECHNICAL SEMINAR** |
| 17:10 to 17:30 Hrs | **SIGNIFICANTLY MONETISE YOUR CONTENT, & SAVE MONEY, ALONG WITH INDEX, SEARCH, PRIVACY, & CRICKETING ANALOGY**<br>Presenter: **Kamal Gulati**, CEO, ITS Technology Solution Private Limited |
| | **BOOK LAUNCH** |
| 17:30 to 17:45 Hrs | **BOOK LAUNCH ON MEDIA & ENTERTAINMENT**<br>**Kamal Gulati**, CEO, ITS Technology Solution Private Limited |

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| TIME | SESSION DETAILS |
|---|---|
| | **Day 3: 10 October, 2023** |
| | **EXCLUSIVE SHOWCASE** |
| **11:00 to 15:00 Hrs**<br>(Executive Board Room #301) | **EXPERIENCE THE FUTURE OF BROADCAST ON CLOUD, POWERED BY AWS**<br>**WITNESS THE FUTURE OF CINEMA PRODUCTION ON AWS** |
| | **PANEL DISCUSSION** |
| **11:30 to 12:15 Hrs** | **DRIVING INNOVATION & TRANSFORMATION IN BROADCAST & ENTERTAINMENT WITH CLOUD COMPUTING**<br>**Moderator:** **Manoj Madhavan,** Editor, Broadcast & Film Media<br>**Panellists:** **Manoj Padmanabhan**, Head - Business Development, Media & Entertainment, India , AWS<br>**Rajat Nigam**, Group Chief Technology Officer, Network18 Media & Investments Ltd.<br>**Kingshuk Bhattacharya**, Head of Broadcast Operations & Network, Sony Pictures Networks India<br>**Harish Prabhu**, Founder, POSTUDIO<br>**Anupam Sharma**, Senior Vice President- Sales & BD, Prime Focus Technologies |
| | **TECHNICAL SEMINAR** |
| **12:20 to 12:50 Hrs** | **CINEMATICS REDEFINED WITH CANON**<br>**Presenter:** **Gaurav Markan**, Head of Ambassadors, Strategic Alliances & B2B Marketing, CANON INDIA |
| | **TECHNICAL SEMINAR** |
| **12:50 to 13:15 Hrs** | **OPTIMIZING PROFITABILITY: THE DATA-DRIVEN MEDIA SUPPLY CHAIN**<br>**Presenter:** **Paul Shen**, CEO, TVU Networks |
| | **TECHNICAL SEMINAR** |
| **14:00 to 14:20 Hrs** | **PHOTOQUIP** |

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| TIME | SESSION DETAILS |
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| | **PANEL DISCUSSION** |
| 14:20 to 15:10 Hrs | **ISC OPEN HOUSE**<br>Moderator: **Sudeep Chatterjee,** Cinematographer<br>Panellists: **Anay Goswami,** Cinematographer<br>**Neha Parti Matiyani,** Cinematographer<br>**Pratik Shah,** Cinematographer<br>**Manu Anand,** Cinematographer<br>**Archana Borhade,** Cinematographer |

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