

30+ Years

# BI2024

BROADCAST INDIA SHOW • MUMBAI

17 - 19 October, 2024

Jio World Convention Centre, Mumbai



Broadcasting  
**Excellence:**  
Driving Transformation

[www.broadcastindia-show.com](http://www.broadcastindia-show.com)

# Network with Experts, Build Synergies, and Shape the Future

Asia's Broadcasting and Infotainment Show (A.B.I.S) is where the future of media content is shaped by showcasing cutting-edge technology, driving innovation across the broadcast, media, and entertainment technology spectrum.

India's Media & Entertainment industry is expected to grow to \$100 Bn by 2030 at 10-12% CAGR, led by OTT, Gaming, Animation and VFX. The nation's diverse content, spanning Bollywood to innovative web series, captivates global audiences, propelling India into a prominent position in the global entertainment landscape. As technology and creativity converge, India stands poised for continued growth, shaping the future of media and infotainment on a global scale. The Broadcast India Show, a dominant force in an industry, invites you to connect and engage with leading stakeholders, capitalizing on the immense potential fuelled by technological strides.

Step into the future with us, where your innovations meet the pulse of a dynamic and evolving industry!

## Showcase Innovations:

Display your latest products and technologies to a diverse audience set

## The Industry Hub:

Meet new clients and partners, leveraging the event's wide reach in India's broadband sector for over 3 decades

## Market Intelligence:

Gain insights, enabling you to tailor your offerings and strategies to meet evolving industry demands

## Cross-Industry Collaboration:

Establish connections from co-located events on Satellite & CableTV Technology and Content, fostering synergies and collaborations.



# ENGAGE, EXHIBIT, EXCEL

The ultimate display platform for Broadcast  
& Infotainment Industry

Concurrent Shows

**SCAT2024**  
SCAT INDIA TRADESHOW • MUMBAI

**CONTX2024**  
CONTENT INDIA SHOW • MUMBAI

**40+**  
COUNTRIES

**500+**  
BRANDS

**27,000+**  
VISITORS

**30+**  
CONFERENCE  
TOPICS

## PARTNERSHIP OPPORTUNITIES

- Conference
- Seminar/Workshop Rooms
- Cocktail Reception
- Online Exhibition Directory
- Visitor Carry Bags
- E-Visitor Registration Tickets
- Visitor Badges
- Lanyards
- VIP & Exhibitor Lounge
- T-Shirts & Caps
- Website Banners Promotion
- Onsite Branding Opportunities

## PARTICIPATION COST

TYPE OF STAND	INTERNATIONAL EXHIBITORS (Per Sqms)	INDIAN EXHIBITORS (Per Sqms)	MIN. SPACE BOOKING
SHELL SCHEME STAND	USD 350	INR 15,000	9 Sqms
FREE DESIGN SITE	USD 325	INR 14,000	24 - 150 Sqms
FREE DESIGN SITE	USD 275	INR 13,500	150+ Sqms

Goods & Services Tax @ 18% is applicable.



## EXHIBITOR PROFILE

- 2D / 3D Animation / Visual Effects
- Asset Management
- Archive / Recorders / Servers
- Audio / Radio / Music / Pro Audio
- Broadcast
- Cable
- Cameras
- DAB / DBS / DST / DTT
- Digital Film
- Film / Video / Television
- Gaming
- Graphics
- Grip
- High Definition
- Interactive Media
- Internet / IPTV
- Lighting
- Multimedia / Outside Broadcast
- OTT / Streaming
- Production / Post Production
- Systems Design
- Test / Measurement
- Webcasting

## VISITOR PROFILE

- Advertising Agencies
- Audio Production / Post Production Facilities
- Cinematography / Videography
- Computer Graphics/Animation Facilities
- Digital Visual Effects Facilities
- Duplication / Replication Industry
- Film/TV Studios
- Press
- Film Exhibitors / Theatre Owners
- Production / Post Production Facilities
- Stage Show / Promotion Companies
- Systems Designers / Integrators / Installation Executives
- TV/Radio Broadcasters / Stations
- Manufacturers / Agents/Distributors / Dealers and Resellers

## TESTIMONIALS



**Sunil,**  
Additional Director General,  
Prasar Bharati

"The Government of India has got a wider vision of taking education to the doorstep of the people and in the highest quality. Broadcasting plays an important role to achieve this. Broadcast India showcases all the latest products and technologies that can help the growth of this sector. Apart from that, all the transmission techniques are also there. So, the entire evolution of the broadcasting industry can be seen, and I am very pleased and very honoured to be a part of this show, to witness all this at one place."



**Aseem Bajaj,**  
Cinematographer

"I've been coming to the Broadcast India Show since I was an assistant, around 30 years ago. The show gives you a sense of the technology available now and what is the growth pattern of the industry. So, plan accordingly, imagine accordingly, and you're only limited by your imagination."

For more information, please contact:

**Varun Gaba**  
Portfolio Director  
T: +91 22 6216 5303  
M: +91 99458 26427  
E: varun.gaba@nm-india.com

**Pranali Raut**  
Asst. Director - Projects  
T: +91 22 6216 5313  
M: +91 99458 26440  
E: pranali.raut@nm-india.com

Official Publications:



**Manoj Madhavan**  
Content & Conference Producer  
Editor (Broadcast & Film)  
T: +91 22 6216 5312  
M: +91 91673 31339  
E: manoj.madhavan@nm-india.com