

A.B.I.S.[®]
ASIA'S BROADCASTING
& INFOTAINMENT SHOW

30
YEARS

BI 2025
BROADCAST INDIA



www.broadcastindia-show.com

14 - 16 OCTOBER, 2025
(Tuesday - Thursday)

Jio World Convention Centre, Mumbai

Partnership
Opportunities

FILM • TV • AUDIO • RADIO • MOBILE • NEW MEDIA • CONTENT CREATION • MANAGEMENT • DELIVERY

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EXCLUSIVE BRAND RECOGNITION

Maximize your brand presence by demonstrating your products to the right target audience, make sales and increase your profile in the industry.

BUILD CUSTOMER BASE

Strengthen your existing customer base by making them aware about your new product innovations and development.

LEAD GENERATION

Gain face-to-face contact with thousands of qualified buyers from all over the globe and generate qualified business leads for your team.

NETWORKING

Connect with the region's biggest gathering in the broadcast industry and walk away with more business contacts than ever before.

ENGAGE

Create new partnerships and alliances to optimize your business revenue.



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PLATINUM PARTNER (CONFERENCE)

INR 10,00,000 / USD 12,000

- Exclusive Opportunity for 1 Partner only
- 24 sqm meeting lounge on the show floor
- 2 speaking slots of 20 minutes each with 5 minutes for Q & A at the Conference
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the conference hall/area
- Banner ad on the 'Broadcast & Film' website for the months of September and October, 2025
- Logo Branding on the Conference notepads
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule
- Partner company video (upto 1 minute) to be played before first session on each day



GOLD PARTNER (CONFERENCE)

INR 6,00,000 / USD 7,000

- Exclusive Opportunity for 2 Partners only
- 15 sqm meeting lounge on the show floor
- 1 speaking slot of 20 minutes each with 5 minutes for Q & A at the Conference
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the conference hall/area
- Logo Branding on the back drop in the Conference Hall
- Logo Branding on the Conference Schedule



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SILVER PARTNER (CONFERENCE)

INR 4,50,000 / USD 5,000

- Exclusive Opportunity for 4 Partners only
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the conference hall/area
- 2 Editorial features in the Broadcast and Film Magazine



PANEL PARTNER (CONFERENCE)

INR 1,70,000 / USD 2000

- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- 1 Editorial feature in the Broadcast and Film Magazine



TECHNICAL SEMINAR SLOT

INR 20,000 / USD 250

- 25 Minute Technical Seminar Slot



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VISITOR CARRY BAGS (Qty.: 10,000)

INR 3,75,000 / USD 4,500

Be the exclusive partner for the Visitor Carry Bags and gain instant visibility at the show. These non-woven carry bags will be distributed at the entry to the show to all registered visitors.

- Logo Branding on non-woven carry bags (along with the show logo, below the partner logo) to be distributed to all visitors
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



VISITOR BADGES (Online & Print)

INR 4,00,000 / USD 4,800

All registered visitors attending the exhibition and conference will be issued an online badge. Your company logo on the visitor badge maximizes your brand exposure at the show.

- Logo Branding on the online visitor badges, along with the show logo
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



VISITOR LANYARD (Qty: 6000)

INR 5,00,000 / USD 6,250

- Logo Branding on Visitor Lanyards, along with the Broadcast India logo (Artwork will be shared for approval)
- Logo Branding on the home page of Broadcast India website as a Partner, with hyperlink to partner website

Please note:

Visitor badges at the show are digital and badge printing is not mandatory at the show. The lanyards will be kept on stands at the badge printing kiosk for visitors to pick up as per their convenience.



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T-SHIRTS & CAPS (Qty.: 50 each)

Gain instant visibility of the visitors by becoming our T-Shirt and Cap Partner, to be worn by the Registration Staff and Event Crew on all the Registration and Information counters.

T-shirts: INR 1,00,000 / USD 1,200

Caps: INR 50,000 / USD 600

- Logo Branding on t-shirts and caps (along with the show logo) to be worn by the Registration Staff and Event Crew on show day
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website



MEETING LOUNGE

INR 2,00,000 / USD 2,400

The Lounge Partnership enables your brand to get the attention of the special invitees and key decision makers of the industry.

- Logo Branding on panels inside the Lounge
- Space to keep corporate literature inside the Lounge
- Banner ad on the online exhibition directory homepage, with hyperlink to partner website



FLOOR GRAPHICS

INR 5,000 / USD 60 per graphic

Floor Graphics will be placed on the carpet on all the aisles within the Exhibition Hall. This will help the visitors to locate your stand.

Partners can have their company name and logo on them or convey company messages.

Size: 2ft x 2ft

- Logo branding on floor stickers to be placed on the aisles inside the exhibition hall
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing and pasting will be done by the organizer



WEB BANNER on www.braodcastindia-show.com

INR 35,000 / USD 420

All banner ads will be online on the show website for two months, September and October 2025. This value added opportunity will promote your company in a big way to a vast number of visitors before and during the show.

Web Banner Specs - 833 px (w) x 450 px (h)

- Company branding on web banner to be uploaded on the show website, with hyperlink to partner website
- Web banner to be provided by the company via email



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BRANDING ON CIRCULAR PILLARS IN CONCOURSE (6 pillars)

INR 1,50,000 / USD 1,800 per pillar

Partner Branding Size: 22 ft (w) x 12 ft (h)

Spot your brand at the entrance of the hall.

Fabric covering on the pillar

- Company branding at hall entrance
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2ft space in height will be added by the organizer to the branding



BRANDING ON SIDEWALLS OF PAVILION ENTRANCE (Limited banners available)

INR 75,000 / USD 900 per banner

Partner Branding Size: 10 ft (w) x 6 ft (h)

Recommended due to the sheer size, will guarantee visibility for the brand as this is near the entrance.

Frontlit Print on Fabric Installed on Self Standing Aluminium Structure

- Company branding on sidewalls of the pavilion entrance
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2ft space in height will be added by the organizer to the branding



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BRANDING ON PAVILION ENTRANCE (2 entrances & 1 exit)

INR 2,50,000 / USD 3,000 (L-shaped)

**Partner Branding Size: 8ft (w) x 8ft (h) (Front wall)
& 5ft (w) x 8ft (h) (L-shaped side)**

Spot your brand at the entrance/exit of the hall.

Frontlit Print on Fabric Installed on Self Standing Aluminium Structure

- Company branding at hall entrance/exit
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on fabric and mounting will be done by the organizer
- 2ft space in height will be added by the organizer to the branding



BRANDING IN-HALL SIDEWALLS (Limited banners available)

INR 75,000 / USD 900 per banner

Partner Branding Size:

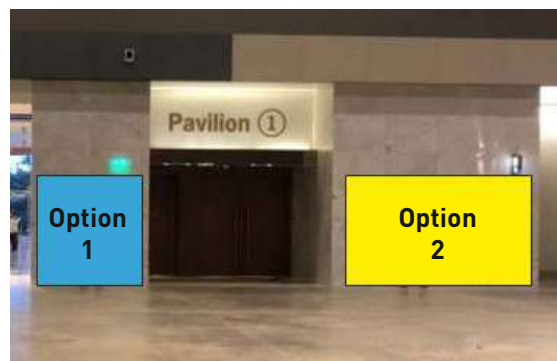
Option 1: 8 ft (w) x 5 ft (h)

Option 2: 15 ft (w) x 5 ft (h)

Recommended due to the sheer size, will guarantee visibility for the brand as this is inside the hall.

Print on Flex Installed on MS Frame Structure

- Company branding on sidewalls inside the pavilion
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on flex and mounting will be done by the organizer
- 2ft space in height will be added by the organizer to the branding



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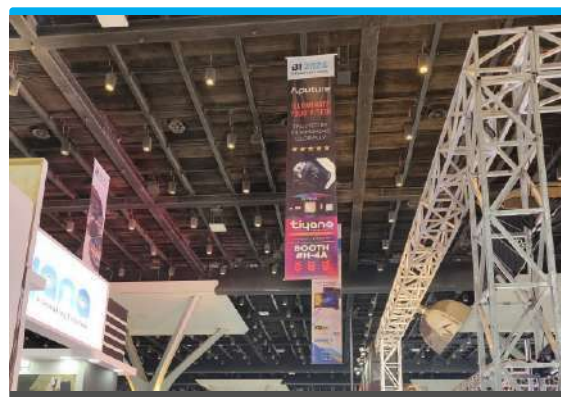
www.broadcastindia-show.com

BRANDING ON IN-HALL BANNER

INR 75,000 / USD 900 per banner

Partner Branding Size: 4ft (w) x 18 ft (h)

- Company branding on bunting inside the exhibition hall
- Logo Branding on the home page of Broadcast India Show website as a Partner, with hyperlink to partner website
- Print ready CDR and PDF files of the artwork are to be provided by the company via email
- Printing on blockout flex and mounting will be done by the organizer
- 2ft space in height will be added by the organizer to the branding



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For bookings, please contact:

BROADCAST INDIA SHOW

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